

SANPETE COUNTY

| EXPENDITURES | 1995 | 1996 | 1997 | Explanation |
|------------------------------------|----------|----------|----------|--|
| Administrative | \$3,855 | \$4,100 | \$6,775 | office expense |
| Miscellaneous | | | | |
| Total Promotional: | \$21,845 | \$22,500 | \$22,025 | |
| Advertising | \$7,453 | \$8,000 | \$8,875 | |
| Brochures | \$6,939 | \$7,500 | \$3,500 | |
| Contributions | | | | |
| Fam Tours | | | | |
| General Promotional | \$4,626 | \$5,000 | \$7,200 | radio spots, public relations, Heart of the Rockies dues |
| Shows | | | | |
| Signs | | | | |
| Travel Region | \$2,827 | \$2,000 | \$2,450 | |
| Brick and Mortar (Operations): | | | | |
| Construction Expense | | | | |
| Visitor Center Operation | | | | |
| Transfers Out | | | | |
| Total Expenditures | \$25,700 | \$26,600 | \$28,800 | |
| REVENUES | | | | |
| Tax Commission TRT Report* | \$25,700 | \$28,355 | \$35,956 | |
| County TRT Report* | \$25,700 | \$28,347 | \$35,808 | |
| Other Revenues | | | | |
| Percent Adm./Misc./Promo/Transfers | | 100.00% | 100.00% | |
| Percent Brick and Mortar | | 0.00% | 0.00% | |

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.